

SVEUČILIŠTE U ZAGREBU
VETERINARSKI FAKULTET

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EDUKATIVNA MANIFESTACIJA UPOZNAJMO PASMINE

Meet the breeds

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Sažetak

Manifestacija „Meet the breeds“ održana je dana 25. svibnja 2019. godine na prostoru Veterinarskog fakulteta. Cilj ovog događaja bio je približiti javnosti raznolikost pasmina pasa, kao i upoznati sve zainteresirane za ovu vrstu kućnih ljubimaca o njihovim pasminskim karakteristikama, ali i potrebama svake pasmine. Manifestacija je održana pod pokroviteljstvom Veterinarskog fakulteta Sveučilišta u Zagrebu, Hrvatskog kinološkog saveza i tvrtke Monge kao glavnog sponzora. Na samoj manifestaciji je sudjelovalo 12 klubova članova Hrvatskog kinološkog saveza. To su: Klub ljubitelja bischona i srodnih pasmina, Udruga za britanske ovčarske pasmine, Klub hrvatski ovčar, Klub jamara i goniča, Klub prijatelja pastirskih i ovčarskih pasmina, Klub patuljastih pasmina, Klub ptičara i španijela, Nordic klub Zagreb, Klub hrtova hrvatske, Kinološki klub tornjak, Zagrebački agility klub, te Klub za obuku sportskih i službenih pasa. Sam događaj bio je izvrsno medijski popraćen, kako najavama tako i priložima nakon samog događaja. Najava „Meet the breeds“ projekta je održana na medijskim portalima indeks.hr, zg-magazin.com.hr, radio-banovina.hr, te na web stranicama Veterinarskog fakulteta, Hrvatskog kinološkog saveza, pasminskih klubova članova Hrvatskog kinološkog saveza, te brojnim Facebook stranicama kako već spomenutih tako i drugih stranica povezanih s kućnim ljubimcima. Pored internetskog kanala promocije, najava je održana i na radio postaji Radio Banovina. Promociju smo odlučili provesti putem postavljanja plakata po čitavom gradu Zagrebu, posebice trgovinama opremom za kućne ljubimce i veterinarskim ambulancama. Prilog nakon događaja bio je prikazan u emisijama In magazin NOVE TV, te Kućni ljubimci HRT-a. Samo otvorenje događaja upriličili su predsjednik Branko Šare i tajnik Bojan Mataković Hrvatskog kinološkog saveza, kao i pročelnik odjela klinika Veterinarskog fakulteta i stručni mentor pri organizaciji događaja prof.dr.sc. Nikša Lemo. Nakon otvorenja i kratkih obavijesti vezanih uz samo ophođenje prema izloženim i psima posjetitelja, započeo je program predstavljanja pasmina. Svaki od prisutnih klubova su u centralnom prostoru, popularno zvanom „izložbenom ringu“, predstavili svoj rad, pasmine koje prema FCI klasifikaciji pripadaju njihovom klubu, te pojedinačno predstavili svaku od izloženih pasmina. Predstavljanje pasmina je među posjetiteljima bilo posebno zanimljivo, s obzirom da su iz prve ruke uzgajivača i vlasnika mogli saznati sve detalje koji su ih zanimali, a povezane s brigom oko pojedine pasmine. Želimo istaknuti kako smo ponosni što smo uspjeli predstaviti i većinu autohtonih pasmina pasa kojima se Republika Hrvatska neizmjereno ponosi. Sam program predstavljanja svih prisutnih pasmina je trajao nešto više od 2 sata, nakon čega je započelo prezentiranje rada s psima.

Pored sportskih klubova, poput agility-a i nose work-a, svoj rad su nam prezentirali i pripadnici Ministarstva unutarnjih poslova sa svojim psima tragačima droge i eksploziva, Hrvatska udruga za obuku pasa vodiča i mobilitet, te Klub za obuku službenih i sportskih pasa „Zagreb“. Ovom prilikom su posjetitelji dobili priliku doživjeti kako izgleda svakodnevica osoba s invaliditetom koje su korisnici pasa vodiča, šetajući kroz kolonade Veterinarskog fakulteta s povezom preko očiju prepuštajući se vodstvu psa. Pored prezentacije rada sportski klubovi su pružili pregršt informacija i savjeta kako trenirati pse, a brojni posjetitelji su se i okušali u agility parkuru kako s psima klubova, tako i s vlastitim psima. Na samom događaju svojim štandovima su nam se predstavili tvrtka Monge, ekskluzivni zastupnik i uvoznik hrane i opreme za pse, Hrvatski kinološki savez sa pregrštom informativnih brošura, te najavama svojim predstojećih izložbi, te Udruga studenata veterinarske medicine, koja je pored suvenira izrađenih s logotipom samog događaja, osigurala i ponudu pića i hrane. Pored već navedenih aktivnosti s psima, za najmlađe posjetitelje je uređen poseban kutak u kome su se mogli zabavljati crtajući, igrajući društvene igre ili igrajući se s psima. Za one malo starije i potkovanije znanjem napravljen je i kviz u kome su mogli provjeriti svoje znanje o pasmina pasa. Pored popularizacijskog i zabavnog karaktera ovog događaja, želimo istaknuti i edukativni, kome je cilj bio posjetiteljima objasniti važnost odgovornog uzgoja, što on znači za same pse i pasmine, te koliko odgovorno treba pristupiti odluci poput nabave psa kao kućnog ljubimca. Subota 25. svibnja će zasigurno mnogima ostati u prekrasnom pamćenju, topao i sunčan dan proveden na kolonadama Veterinarskog fakulteta, u društvu brojnih pasa, te mnoštvo nasmijanih prijatelja i posjetitelja siguran su pokazatelj važnosti organizacije i redovitog provođenja događaja edukativnog karaktera organiziranih na zabavan i razigran način.



Summary

The event "Meet the breeds" was held on May 25, 2019 at the Faculty of Veterinary Medicine. The aim of this event was to bring closer to the public the diversity of dog breeds, as well as to acquaint all interested in this type of pet about their breed characteristics, but also the need of each breed. The event was held under the sponsorship of the Faculty of Veterinary Medicine, University of Zagreb, the Croatian Kennel Club and the company Monge as the main sponsor. The event was attended by 12 clubs members of the Croatian Kennel Club. These are: Club of lovers of bison and related breeds, Association for British Shepherd Breeds, Club of Croatian Shepherd, Club of Cave and Hound, Club of Friends of Shepherd and Shepherd Breeds, Club of Dwarf Breeds, Club of Birds and Spaniels, Nordic Club Zagreb, Club of Croatian Greyhounds, Kennel club tornjak, Zagreb agility club, and club for training sports and service dogs. The event itself was well covered by the media, both with announcements and reports after the event. The announcement of the "Meet the breeds" project was held on the media portals indeks.hr, zg-magazin.com.hr, radio-banovina.hr, and on the websites of the Faculty of Veterinary Medicine, Croatian Kennel Club, breed clubs of members of the Croatian Kennel Club, and numerous Facebook pages of both the already mentioned and other pages related to pets. In addition to the internet promotion channel. We decided to carry out the promotion by placing posters throughout the city of Zagreb, especially pet equipment stores and veterinary clinics. The article after the event was shown in the shows In magazin NOVE TV and Kućni ljubimci on HRT. The opening of the event was organized by the president Branko Šare and the secretary Bojan Mataković of the Croatian Kennel Club, as well as the head of the clinic department of the Faculty of Veterinary Medicine and an expert mentor in organizing the event prof.dr.sc. Nikša Lemo. After the opening and short announcements related to the treatment of the exhibited and visitors' dogs, the breed presentation program began. Each of the clubs present in the central space, popularly called the "exhibition ring", presented their work, breeds that according to the FCI classification belong to their club, and individually presented each of the exhibited breeds. The presentation of the breeds was especially interesting among the visitors, as they were able to find out first hand from the breeders and owners all the details that interested them, and related to the care of each breed. We would like to point out that we are proud to have managed to present the majority of autochthonous dog breeds that the Republic of Croatia is immensely proud of. The program of presenting all the breeds present lasted a little over 2 hours, after which the presentation of working with dogs began. In addition to sports clubs, such as agility and nose work, members of the Ministry of the Interior presented their work to us with their dogs searching for drugs and explosives, the Croatian Association for Guide Dog Training and Mobility, and the Club for Training Service and Sport Dogs. Zagreb “.

On this occasion, visitors were given the opportunity to experience what everyday life of people with disabilities who are users of guide dogs looks like, walking through the colonnades of the Faculty of Veterinary Medicine with a blindfold and surrendering to the guidance of the dog. In addition to the presentation of the work, sports clubs provided a wealth of information and advice on how to train dogs, and many visitors tried their hand at agility parkour with both club dogs and their own dogs. At the event, Monge, an exclusive representative and importer of food and equipment for dogs, the Croatian Kennel Club with a handful of informative brochures, and announcements of its upcoming exhibitions, and the Association of Veterinary Students, which in addition to souvenirs made with the logo of the event, provided drinks and food. In addition to the already mentioned activities with dogs, a special corner has been arranged for the youngest visitors where they could have fun drawing, playing board games or playing with dogs. For those a little older and more knowledgeable, a quiz was made in which they could test their knowledge about dog breeds. In addition to the popularizing and fun nature of this event, we want to emphasize the educational, whose goal was to explain to visitors the importance of responsible breeding, what it means for dogs and breeds, and how responsibly to approach a decision like buying a dog as a pet. Saturday, May 25, will surely be remembered by many, a warm and sunny day spent at the colonnades of the Faculty of Veterinary Medicine, in the company of many dogs, and many smiling friends and visitors are a sure indicator of the importance of organizing and regularly conducting educational events organized in a fun and playful way. .